

GLICK AND FRAY
Marketing, Design and Community Goals

Discover the WOOD RIVER VALLEY

BELLEVUE • HAILEY • KETCHUM • SUN VALLEY, IDAHO



- CALENDAR OF EVENTS
- ARTS AND APRÉS FUN
- MAPS AND EDUCATION
- DIRECTORY OF MEMBERS
- LODGING AND WEDDINGS
- RECREATION AND REAL ESTATE
- WELCOME AND NEED-TO-KNOW

2022-2023

2023/24

DEADLINES

Space ReservationFebruary 15
 Ad Material DeadlineFebruary 25
 Print-Ready AdsFebruary 28

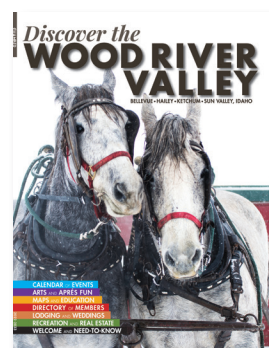
RATES

Feature Advertorial* (3pg + FP Ad) ... \$3,900
 Back Cover \$2,599
 Two Page Spread \$2,299
 Inside Front Cover \$1,899
 Inside Back Cover or Page 3 \$1,599
 Full Page \$1,299
 Non-Profit Full Page \$999
 Half Page \$699
 Quarter Page \$399
 Enhanced Business Listing \$199**
 Logo Business Listing \$99***
 Basic Business Listing FREE***
 *see reverse for description **located within the directory section. ***Must be a current member of The Chamber, includes web link on digital versions.

SUBMISSION

- » Preferred file format is PDF with fonts outlined.
- » Design fee/artwork conversion \$75/hour
- » All camera-ready ads must be submitted in CMYK format.
- » Fonts must be embedded or outlined.
- » Images in ads need to be at least 300 dpi.
- » Files not submitted in the correct size will either be positioned within the reserved space or scaled to fit.
- » Artwork files may be submitted on a thumb drive or emailed to nancy@lickandfray.com.

CONTACT



Leisa Hollister
 208-450-9993
leisahollister@gmail.com

Nancy Glick
 208-721-1220
nancy@lickandfray.com

“This is the best and most popular publication we have. It’s a great resource and so helpful that we give them out to everyone.” - Ketchum Visitor Center Staff

DISTRIBUTION

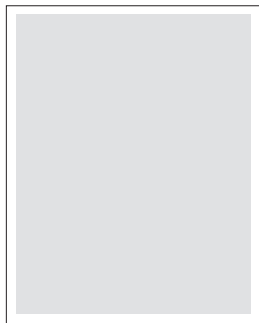
In May, the Chamber will publish its annual Visitor & Relocation Guide. As part of the Chamber’s **valley-wide focus**, the guide has successfully expanded to include information about businesses and activities from the entire Wood River Valley.

The Chamber generates **thousands** of inquiries each year through its advertising and promotion of the Wood River Valley. This publication is delivered to potential visitors, providing up-to-date information on things to do and see during their stay. This is your chance to advertise your business and be one of the first names people come across during their event and vacation planning.

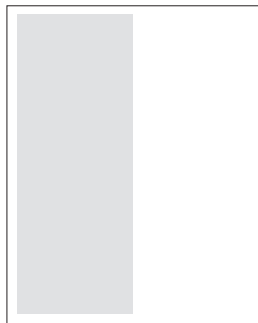
Distribution Includes: (and is growing every day)

- Hailey and Ketchum Visitor Centers
- Southern Idaho Visitors Centers (Drive Time Visitors)
- Friedman Memorial Airport
- Atlantic Aviation
- Real Estate Offices
- **All Hotel Rooms**
- B&B’s
- Wedding Venues
- Select Local Event Welcome Kits
- All Advertiser Locations
- Print and digital distribution throughout the country

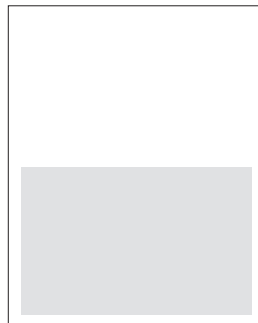
Full Page
Trim: 8.5" x 11"
live area: 7.5" x 10"
bleed: 8.75" x 11.25"



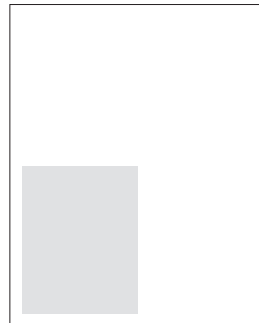
Half Page Vertical
3.625" x 10"



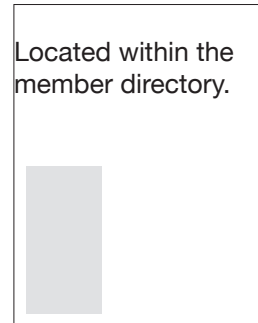
Half Page Horizontal
7.5" x 4.875"



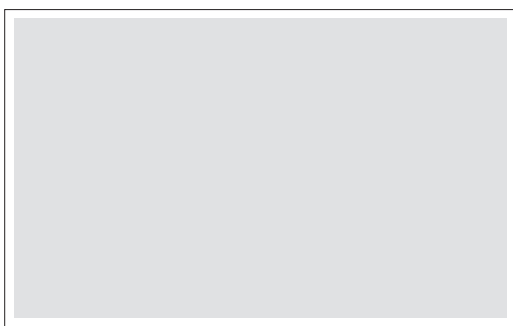
Quarter Page Vertical
3.625" x 4.875"



Enhanced Business
2.4167" x 4.875"



Center Spread
bleed: 17.25" x 11.25"



RATES

- Advtorial (3pg + FP Ad) \$3,900**
- Back Cover \$2,599
- Two Page Spread \$2,299
- Inside Front Cover..... \$1,899
- Inside Back Cover or Page 3. \$1,599
- Full Page..... \$1,299
- Non-Profit Full Page..... \$999
- Half Page Vertical \$699
- Half Page Horizontal \$699
- Quarter Page \$399
- Enhanced Business Listing \$199*
- Logo Business Listing \$99
- Basic Business Listing.....FREE*

DEADLINES

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INVOICING

50% Upon Reservation
50% Upon Art Approval

*For current members of The Chamber, includes web link on digital versions.
*Located within the directory section.

The **Prime Feature Advtorial** is the perfect opportunity for year round exposure. It includes a professionally written article of approximately 800 to 1200 words, one photoshoot of three to six images (at our discretion), and one full page ad. You may realize a \$250 discount if you already have professional images we can use. **Three pages of editorial plus full page ad for a total of four full pages.**

Notes:

Business: _____ Contact: _____

Email: _____

Address: _____

City _____ State: _____ Zip: _____

Telephone: _____ Website URL _____

_____ I understand that if my artwork is not submitted in an acceptable format, I will be responsible for related design/conversion fees.

Authorized Signature: _____

Payment: Please make all checks to Glick & Fray and mail to P.O. Box 2224, Hailey, Idaho 83333



www.glickandfray.com
208-721-1220

Glick + Fray, a local web and graphic design firm, and Eye on Sun Valley, the largest online daily news, have partnered with The Chamber to develop this guide for business opportunities/partnerships by producing a high-quality print and digitally integrated publication for its members, community and visiting families and businesses.



www.eyeonsunvalley.com
208-450-9993