

# 2022/23

## DEADLINES

Space Reservation .....	March 19
Ad Material Deadline .....	March 31
Print-Ready Ads .....	April 2

## RATES

Feature Advertorial* (3pg + FP Ad) ...	\$3,900
Back Cover .....	\$2,599
Two Page Spread .....	\$2,299
Inside Front Cover .....	\$1,899
Inside Back Cover or Page 3 .....	\$1,599
Full Page .....	\$1,299
Non-Profit Full Page .....	\$999
Half Page .....	\$699
Quarter Page .....	\$399
Enhanced Business Listing .....	\$199**
Logo Business Listing .....	\$99***

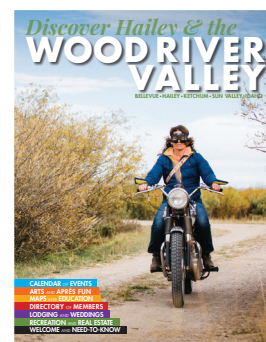
Basic Business Listing ..... **FREE\*\*\***

\*see reverse for description \*\*located within the directory section. \*\*\*Must be a current member of The Chamber, includes web link on digital versions.

## SUBMISSION

- » Preferred file format is PDF with fonts outlined.
- » Design fee/artwork conversion \$75/hour
- » All camera-ready ads must be submitted in CMYK format.
- » Fonts must be embedded or outlined.
- » Images in ads need to be at least 300 dpi.
- » Files not submitted in the correct size will either be positioned within the reserved space or scaled to fit.
- » Artwork files may be submitted on a thumb drive or emailed to [nancy@lickandfray.com](mailto:nancy@lickandfray.com).

## CONTACT



Leisa Hollister  
208-450-9993  
[leisahollister@gmail.com](mailto:leisahollister@gmail.com)

Nancy Glick  
208-721-1220  
[nancy@lickandfray.com](mailto:nancy@lickandfray.com)

**“This is the best and most popular publication we have. It’s a great resource and so helpful that we give them out to everyone.” - Ketchum Visitor Center Staff**

## DISTRIBUTION

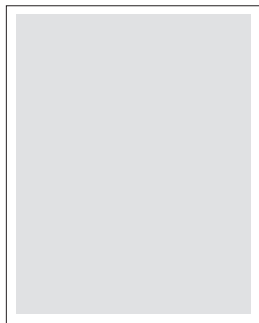
In May, the Chamber will publish its annual Visitor & Relocation Guide. As part of the Chamber’s **valley-wide focus**, the guide has successfully expanded to include information about businesses and activities from the entire Wood River Valley.

The Chamber generates **thousands** of inquiries each year through its advertising and promotion of the Wood River Valley. This publication is delivered to potential visitors, providing up-to-date information on things to do and see during their stay. This is your chance to advertise your business and be one of the first names people come across during their event and vacation planning.

### Distribution Includes: (and is growing every day)

- Hailey and Ketchum Visitor Centers
- Southern Idaho Visitors Centers (Drive Time Visitors)
- Friedman Memorial Airport
- Atlantic Aviation
- Real Estate Offices
- **All Hotel Rooms**
- B&B’s
- Wedding Venues
- Select Local Event Welcome Kits
- All Advertiser Locations
- Print and digital distribution throughout the country

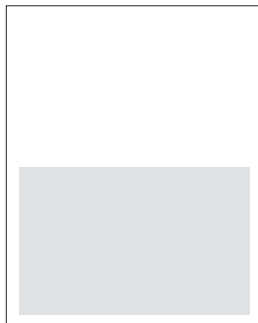
Full Page  
Trim: 8.5" x 11"  
live area: 7.5" x 10"  
bleed: 8.75" x 11.25"



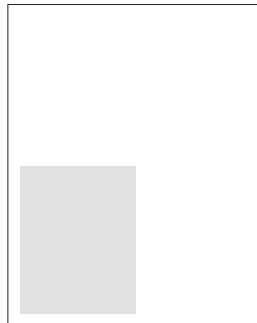
Half Page Vertical  
3.625" x 10"



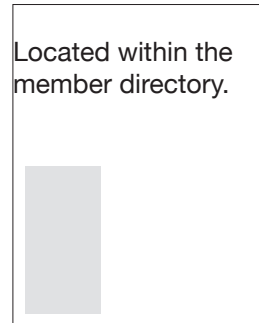
Half Page Horizontal  
7.5" x 4.875"



Quarter Page Vertical  
3.625" x 4.875"



Enhanced Business  
2.4167" x 4.875"



Center Spread  
bleed: 17.25" x 11.25"



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Full Page .....	\$1,299
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Half Page .....	\$699
Quarter Page .....	\$399
Enhanced Business Listing.....	\$199*
Logo Business Listing .....	\$99
Basic Business Listing .....	FREE*

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## INVOICING

50% Upon Reservation  
50% Upon Art Approval

\*For current members of The Chamber,  
includes web link on digital versions.  
\*Located within the directory section.

The **Prime Feature Advtorial** is the perfect opportunity for year round exposure. It includes a professionally written article of approximately 800 to 1200 words, one photoshoot of three to six images (at our discretion), and one full page ad. You may realize a \$250 discount if you already have professional images we can use. **Three pages of editorial plus full page ad for a total of four full pages.**

Notes:

Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Website URL \_\_\_\_\_

\_\_\_\_\_ I understand that if my artwork is not submitted in an acceptable format, I will be responsible for related design/conversion fees.

Authorized Signature: \_\_\_\_\_

**Payment: Please make all checks to Glick & Fray and mail to P.O. Box 2224, Hailey, Idaho 83333**



www.glickandfray.com  
208-721-1220

Glick + Fray, a local web and graphic design firm, and Eye on Sun Valley, the largest online daily news, have partnered with The Chamber to develop this guide for business opportunities/partnerships by producing a high-quality print and digitally integrated publication for its members, community and visiting families and businesses.



www.eyeonvalley.com  
208-450-9993